

# 2017 SECURECHOICE FLEA AND TICK ASSURANCE PROGRAM

With a growing public health concern for tick-borne diseases and nuisance fleas, it's important to provide your customers an outdoor flea and tick solution they can trust. By following the specified treatment protocol with the combination of Demand<sup>®</sup> CS insecticide and Archer<sup>®</sup> insect growth regulator, you can provide up to 90 days of outdoor flea and tick control around customer homes and properties.

**Assurance Offer:** If applications of Demand CS and Archer fail to provide adequate reduction of outdoor flea and tick populations during the specified treatment period, Syngenta will provide the appropriate quantity of Demand CS and Archer to cover the retreatment(s) as described in this SecureChoice<sup>™</sup> Flea and Tick Assurance Program.

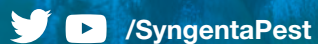
**To qualify for the 2017 SecureChoice Flea and Tick Assurance Program, treatments using Demand CS and Archer must be made between January 1, 2017 and September 30, 2017 ("Program Period").**

## Program Details

Apply one application of Demand CS plus Archer using the application rates below on or about every 90 days per account.

Product(s)	Formulation	Application Rate	Mixing/Dilution	Active Ingredient
Demand <sup>®</sup> CS insecticide	9.7 CS	0.06%	0.8 fl. oz./gal.	Lambda-cyhalothrin
Archer <sup>®</sup> insect growth regulator	1.3 EC	0.01%	1.0 fl. oz./gal.	Pyriproxyfen

Use of a service container for mixing treatment before adding to the spray tank is recommended. Syngenta does not recommend the addition of a surfactant, adjuvant or wetting agent for this application.



## Outdoor Treatment Protocol for Fleas

### Application using mist blower, backpack, hand-held, or power sprayer

- ▶ Treat shaded areas such as under decks, porches and landscape vegetation.
- ▶ Treat areas where pets and other animals are known to frequent, and where previous infestations have been known to occur.
- ▶ Do not allow animals and people access to treated areas until the application has dried.

## Outdoor Treatment Protocol for Ticks

### Application using mist blower, backpack, hand-held, or power sprayer

- ▶ Treat tall grass and undergrowth in and around the property.
- ▶ Good coverage of the foliage is critical, using sufficient spray volume to move the spray particles into the plant canopy.
- ▶ Focus treatments on areas where pets will come into contact with landscape vegetation.
- ▶ Do not allow animals and people to access the treated areas until the application has dried.

## Other Information

- ▶ It is recommended, but not required, that Demand CS and Archer be used as a part of an overall integrated pest management program that includes proper sanitation, on-animal treatments and other cultural methods to manage outdoor flea and tick populations.

## Program Terms and Conditions

- ▶ Pest Management Professional (PMP) will follow all label guidelines, recommendations, use rates and treatment protocol as defined in the SecureChoice Flea and Tick Assurance Program.
- ▶ PMP will review all program materials with a Syngenta representative or authorized distributor representative prior to PMP participation in the SecureChoice Flea and Tick Assurance Program.
- ▶ PMP will agree to provide the following information in the event that a retreatment or retreatments are necessary:
  - ▷ The amount of finished gallons of product per treatment, per account
  - ▷ The approximate area treated (acres or sq. ft.) per treatment, per account
- ▶ PMP will agree to work closely with a Syngenta territory manager to perform the requirements in the SecureChoice Flea and Tick Assurance Program during the Program Period.
- ▶ Some homes or properties may not be ideal candidates for receiving flea and tick treatments. Please consider this when discussing flea and tick treatment options with customers in this situation.
- ▶ If the PMP receives a complaint from an account that requires a retreatment within this SecureChoice Flea and Tick Assurance Program, despite following all label instructions and conditions within this SecureChoice Flea and Tick Assurance Program, **PMP must contact a Syngenta territory manager within 7 days of the account being retreated.**
- ▶ If Syngenta determines that the retreatment(s) is/are justified, Syngenta will provide the quantity of Demand CS and Archer to cover the retreatment(s) of the account as needed, but no later than October 15, 2017. Syngenta will not pay for the application or other costs associated with retreatment(s).
- ▶ Syngenta reserves the right to investigate each product performance complaint, to verify all purchases or modify or discontinue this SecureChoice Flea and Tick Assurance Program at any time.



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