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Media Release

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Syngenta Canada's Jay Bradshaw Receives Top Honours At Best of CAMA 2009 as Canadian Agri-Marketer of the Year

Jay Bradshaw, President of Syngenta Crop Protection Canada, Inc., was awarded the prestigious title of Canadian Agri-Marketer of the Year 2009 at the Canadian Agri-Marketing Association (CAMA) Best of CAMA awards and banquet last night (November 5), at the Sheraton Fallsview Hotel, Niagara Falls, ON.

Bradshaw was honoured for his leadership role in the Canadian agribusiness, both for his work at Syngenta and for his achievements with industry associations such as CropLife Canada, under whose guidance programs such as stewardship *first*[™] and GrowCanada[®] came into being.

"At Syngenta Canada, Jay is known for his passion for agriculture and for making the Syngenta Canada name synonymous with trust, value, partnership and service," said Patrick Crampton, the newly appointed Head of Marketing at Syngenta Crop Protection Canada. "We're thrilled that he has been given this award and formally recognized by his peers for his contribution to Canadian agriculture."

"What makes Jay Bradshaw unique is his total commitment to the Canadian agricultural industry," said Justin Funk, President of the Ontario CAMA Chapter. "Whether it's by developing unique philanthropic and marketing programs for Syngenta, or working with industry partners such as CropLife, Jay brings the right blend of enthusiasm and leadership to inspire excellence in his team in order to get the job done. We're delighted to recognize his achievements here tonight with the award of Canadian Agri-Marketer of the Year."

Under Jay Bradshaw's leadership, Syngenta Canada has developed a myriad of marketing-focused educational and philanthropic programs aimed at growers, retailers and industry associations, as well as local farm-based communities. These programs include: the Syngenta Giving Back to Agriculture[™] program - a corporate philanthropy program that supports the science and culture of farming; the Syngenta endowment scholarship funds and sustainable agriculture scholarships (including topping up endowment scholarship funds depleted by the recent financial crisis); the Total Approach to Grass Weed Management – a program designed to educate growers on best practices to manage herbicide resistance; Grower University[™] – an intensive four-day business skills education program for growers,

and Leadership At Its Best™ – a highly tailored two-day program that provides business and management advice to trade and grower associations.

Syngenta is one of the world's leading companies with more than 24,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to www.syngenta.com.

- 30 -

Cautionary Statement Regarding Forward-Looking Statements

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